

FOR IMMEDIATE RELEASE March 11, 2025

Big Names, Big Laughs, and Broadway Magic: An Electrifying Spring Lineup at the King Center



MELBOURNE, FL - The King Center for the Performing Arts is kicking off spring with a powerhouse lineup of concerts, comedy, and Broadway entertainment—continuing the momentum after being named one of the **Top 200 Theatres Worldwide for 2024** by **Pollstar**, the leading trade publication for the live entertainment industry. This prestigious recognition ranks the King Center among the world's top-performing venues in its category, based on ticket sales, reinforcing its status as a premier destination for world-class entertainment.

"It's incredible to have a globally recognized live entertainment venue right here on the Space Coast," said Bob Papke, General Manager of the King Center & VP with ASM Global. "We're excited to bring this diverse lineup of shows to our community and continue making the King Center a must-visit destination for music, comedy, and Broadway fans alike."

From legendary rock bands to award-winning musicals and laugh-out-loud comedy, the King Center's upcoming schedule has something for everyone.

Event Lineup Highlights:

LITTLE RIVER BAND - March 21

Celebrate 50 years of timeless hits with the iconic Little River Band. Known for classics like *Reminiscing, Cool Change*, and *Lonesome Loser*, this anniversary tour is a must-see for fans of classic rock.

GET THE LED OUT - March 22

Experience the ultimate Led Zeppelin tribute with Get The Led Out. This powerhouse group captures the energy and spirit of Zeppelin's legendary sound with a live concert experience like no other.

MATT MATHEWS: Boujee on a Budget Tour – March 23

Internet sensation and comedian Matt Mathews brings his unfiltered humor to the stage. With

his signature blend of Southern charm and hilarious storytelling, this show is sure to be an unforgettable night of laughter.



The Ultimate Elvis Tribute Musical, March 28

BACK IN THE BUILDING: The Ultimate Elvis Tribute Musical – March 28

This electrifying production takes audiences on a journey through Elvis Presley's life and music, featuring a cast of incredible performers, dazzling costumes, and unforgettable hits.

BORED TEACHERS COMEDY TOUR - March 30

Teachers deserve an afternoon of laughs, and this hilarious comedy tour delivers! Featuring the most viral teacher-comedians in the country, this show is a must for educators and comedy fans alike.



Pretty Woman: The Musical, April 15 & 16

PRETTY WOMAN: THE MUSICAL - April 15 & 16

Part of the Broadway at the King Center series, this dazzling stage adaptation of the beloved film brings the romance and energy of *Pretty Woman* to life with unforgettable music and performances.

A NIGHT OF BLUES & ROCK IN THE BLACK BOX – May 11 Experience a night of electrifying blues and rock in the intimate setting of the Studio Theatre with GA-20 and Zach Person, two rising stars bringing fresh energy to classic sounds.

For the full schedule and to purchase tickets, visit **KingCenter.com**.

###

Media Inquiries and Additional Press Photos:

Ashley Dillow, Director of Marketing adillow@asmmelbourne.com – 321.433.5720

Madysen Brutto, Marketing Manager mbrutto@asmmelbourne.com – 321.433.5763

Emily Bernthal, Marketing Coordinator eoberson@asmmelbourne.com – 321.433.5723

Follow Social Media:

Facebook: @King.Center facebook.com/king.center

Instagram: @KingCenterMelbourne instagram.com/kingcentermelbourne/

ABOUT MAXWELL C. KING CENTER FOR THE PERFORMING ARTS

The Maxwell C. King Center for The Performing Arts, a proud direct support organization of Eastern Florida State College and ASM Global managed venue, has been at the heart of cultural and educational experiences since 1988. The six-story, 100,000-square foot facility has continuously dedicated itself to curating outstanding educational, cultural, and community events that resonate with audiences of all backgrounds. From the acoustically brilliant L3Harris Technologies Theatre, boasting 2,016 seats, to the intimate 300-seat Studio Theatre and the exclusive Lexus Lounge VIP room, the King Center offers a symphony of spaces that cater to diverse events and occasions, making it a vibrant hub for artistic expression and community engagement.

King Center's Mission Statement: To improve the quality of life for all residents of Brevard County through cultural, educational, recreational and community arts programs, by providing access to high quality, challenging and diverse touring and local performing arts events.



ABOUT ASM GLOBAL

Award-winning ASM Global is the world's No. 1 development and full-service venue company focused on client-first approaches for driving significant financial success. The company's elite network spans five continents featuring a portfolio of more than 400 of the world's most prestigious arenas, stadiums, convention/exhibition centers and performing arts venues. ASM Global translates its unique visionary ownership experience into innovative project

development, planning and execution; content programming; curated guest-immersive experiences; locally tailored solutions; and optimized revenue streams for our client's properties and surrounding communities. Focused on value creation and economic growth, ASM Global realizes venue business potential to elevate the profitability and profile of our clients and partners. We cultivate strong, inclusive relationships with the communities we work and live in while championing the welfare and development of our employees and small business partners, resulting in a more cohesive, resilient and vibrant community.